

# Custom Data Price Sheet

## Pricing Structure

### Coach/Administrator Name & Complete Mailing Address

1-Time Use \$60/M  
Unlimited 1-year \$120/M

### Selects

State \$10/M  
Zip Code \$10/M  
Radius \$10/M  
County \$10/M  
Enrollment \$10/M  
Mascot \$10/M  
School Color \$10/M  
Nth Selects \$10/M  
Grade Level N/C  
Merge/Purge N/C  
Super Select \$25 min.

### Data Appends

\*Available only with 1-year contract appended to record

Phone \$20/M  
Fax \$50/M  
School Mascot \$40/M  
School Colors \$40/M  
Enrollment \$40/M  
Conference \$20/M  
Seeds (1 @ N/C) \$2 ea.  
Misc. Fields \$30/M

### Format/Output

Email \$10/order  
Pressure-Sensitive \$20/M

M=1000  
Minimum Order = \$100

**Prices are subject to change without notice**

## Now Available!

### List Manager Access

*Have access to the most up-to-date information at your fingertips year round!*

+Log in to your subscription and download your list at your convenience!

+No wait for list processing!

+No more using the same old names over and over!

### Alerts

*Receive an alert when a contact is changed!*

+Sign up to receive emails of changes within your subscribed list!

+Stay in close contact with some of your best clients!

+Be one of the first to know when a coach is changed!

## e-Marketing Opportunities

### eLeads

\$395/M Contact information including emails

Want to send out your own campaign? Lease our emails for as little as \$395/M along with pertinent contact information to make for an excellent marketing campaign.

### eBroadcasts

\$175/M Your email deployed by our server

Let us take on the liability of your email campaign and deploy on your behalf! Only pay for delivered emails and our service is complete from initial tests to end result reporting.

[Click here for Email Campaign Deployment info](#)

**Call your consultant for more information!**

## Direct Mail Coops

Mailed directly to every head high school coach by name! Call us for a quote on Printing!

High School Sport	Mail Date	# Head Coaches	Price
Football	28-Feb	15,600	\$2,199
Athletic Director (Spring)	15-Mar	18,900	\$2,599
Athletic Director (Fall)	Sept. – Oct.	18,900	\$2,699
Inserted into Free Directory mailing			
Boy's Basketball	01-Sep	18,500	\$2,499
Baseball	15-Nov	16,200	\$2,299

**Cancellation Policy!** Custom orders cancelled after processing are non-refundable. Custom orders modified after processing are subject to a minimum charge of \$10.00/M or \$100.00 minimum charge additional; whichever is more.

## Marketing Consultants

### Karan Wade-Hutton

Owner/National Sales Consultant

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